

Jeff Rosen

Career History

1989-2014 **The Canadian Jewish News** Toronto, Ont.

News & Internet Editor

- Served as acting editor to ensure the smooth operation of a newsroom of approximately ten people.
- Managed a group of five to eight staff reporters, freelance reporters and correspondents across Canada, assigning stories to ensure a steady stream of material was arriving for the weekly newspaper.
- Developed a “beat” system for reporters to help streamline communications with the public. This process allowed reporters to specialize in specific news areas, allowing them to become “experts” in a field. This system resulted in better quality articles.
- Created the look of the newspaper’s weekly Toronto edition by choosing the appropriate material for news pages and taking part in the layout process.
- Assumed additional responsibility as the newspaper’s first Internet Editor in January 1998 and maintained the newspaper’s website. This involved formatting and uploading internally written news copy, as well as wire stories. Oversaw numerous revisions of the website and mastered new systems over the years.
- Coordinated the newspaper’s annual health supplement, developing story ideas, writing and assigning material, taking photographs and laying out the special section.
- Maintained monthly financial records of freelance costs using an Excel spreadsheet, comparing current periods with the previous year as part of the newspaper’s cost control measures.

1984-1989 **The Canadian Jewish News** Toronto, Ont.

Reporter

- Covered a wide variety of news “beats,” including politics, arts, fashion, sports and business.
- Wrote feature stories for the newspaper’s magazine.
- Took photographs using colour and black and white film while on assignment.
- Shaped the look of pages for the newspaper’s weekly Montreal edition by coordinating and taking part in the layout process.
- Coordinated the newspaper’s annual supplement dealing with life north of Steeles Avenue, developing story ideas, writing and assigning material, taking photographs and laying out the special section.

1983-1984 **Battleford Telegraph** Battleford, Sask.

Reporter

- Covered a wide variety of news “beats,” including politics, agriculture and police.
- Took photographs using colour and black and white film and developed pictures.
- Took part in the layout process, using computer mock-ups.

1982-1983 **Borderland Reporter** Coronach, Sask.

News Editor

- Managed all editorial aspects of a two-person newsroom, including story development, reporting, writing, photography.
- Handled layout of the weekly newspaper.
- Acted as spokesman for the publication to ensure the town’s first newspaper was meeting the needs of the public.

Volunteer Experience

December 2016 – April 2021 **Pride of Israel Synagogue** Toronto, Ont.

Editor, Shabbat Matters

- Redesigned four-page newsletter to improve the overall appearance.
- Responsible for the creation of a weekly newsletter. After receiving material, the four-page newsletter was created and sent out for final editing before being printed and posted on the Internet.
- During the pandemic, print publication transformed into a multi-page online publication.

1991 – Present **Forestdale Heights Lodge, B'nai Brith Canada** Toronto, Ont.

Editor/Webmaster, Kol Echad

- Operate an award-winning bulletin for over 25 years. During this time, the format went from an informational newsletter to a multi-page publication with advertising designed to inform, educate and entertain members.
- Responsible for writing a monthly column, seeking out new ads and often designing them, and new material for this 28-32 page monthly newsletter.
- Design and layout each print and web issue.
- Create and maintain an award-winning website utilizing HyperText Markup Language.

2003-2005

Forestdale Heights Lodge, B'nai Brith Canada

- Served as president of this organization for two terms after sitting on the executive for several years. The president chairs monthly meetings and steering the group's direction to ensure it moves forward and thrives. As president, this Lodge won an award from B'nai Brith Canada for a new innovative Community Service Program.

2007-2011

American Jewish Press Association

- Served as the representative of The Canadian Jewish News at the organization's annual conference, bringing a unique perspective as the sole Canadian voice.

Education

1981-1982 **Sheridan College** Oakville, Ont.

Journalism Degree

- One-year direct-entry general journalism program created for university graduates.

1977-1981 **University of Toronto** Scarborough, Ont.

Bachelor of Arts

- General degree covering a wide range of courses including archeology/anthropology, literature, philosophy, psychology and business.

Interests

Web design/maintenance

- I have created and maintain a personal website at www.jelijo.ca.

Photography

- I create coffee table books based on my travels.

References

References are available on request.